

The Rotary Clubs of Fort Collins are proud to present the 8th Annual Peach Festival

The 2018 Peach Festival is excited to say that our 2017 Peach Festival hosted at Civic Center Park in Downtown Fort Collins was a great success! So much that we can't wait to have it there again for our 2018 Peach Festival. This Must-Go-To Festival will be on **Saturday, August 18th, 2018!** The Peach Festival is proudly put on by the 4 Rotary Clubs of Fort Collins who continuously is donating back to our community through the success and sponsorships of the Peach Festival. The 2018 Peach Festival seeks to provide a family friendly event to the Northern Colorado community while promoting service, encouraging community interaction, and allowing local businesses to market and give back to the community. We are truly appreciative of your sponsorship and generosity. We hope you consider sponsoring our Peach Festival and look forward to seeing you in August!



2018 SPONSORSHIP OPPORTUNITIES

	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
# OF FREE RACE ENTRIES	30	25	20	10	5
# OF CASES OF PEACHES	10	8	6	4	2
PRE-EVENT RECOGNITION					
Social Media Promotion (Facebook, Twitter, Instagram)					
Website Presence					
Email Blasts					
Race Advertisements					
Event Poster					
Press Release					
ON-SITE RECOGNITION					
Logo on Festival Map					
Banner at Live Music Tent					
10x10 Booth Space					
Logo on Front of Event T-Shirt					
Logo along Race Course					
Branding on Golf Carts					
Logo on Back of Event T-Shirt					
POST-EVENT RECOGNITION					
Outgoing Press Releases					
Rotary District Newsletter					
Thank You Email Blast					
Website Presence for 12 Months					

ADDITIONAL SPONSORSHIP OPPORTUNITIES



	PROMOTIONAL SPONSOR \$500	FOOD SPONSOR \$300	BEVERAGE SPONSOR \$300	GOODS SPONSOR \$250	NONPROFIT SPONSOR \$150
# OF FREE RACE ENTRIES	2	2	2	2	2
BAG OF PEACHES AT FESTIVAL					
PRE-EVENT RECOGNITION					
Social Media Promotion (Facebook, Twitter, Instagram)					
Website Presence					
Event Poster					
ON-SITE RECOGNITION					
10x10 Booth Spac					
Logo on Front of Event T-Shirt					
POST-EVENT RECOGNITION					
Rotary District Newsletter					
Thank You Email Blast					

FORT COLLINS PEACH FESTIVAL BENEFICIARIES

Rotary International is the world’s first service club organization. Rotary Club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, and promote peace under the motto “Service Above Self.” Your support of the Peach Festival helps Rotary support local causes such as

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| Project Self Sufficiency | Charis Youth Ranch | Teaching Tree Children’s Garden |
| Child Safe | Children’s Speech and Reading Cntr. | Rotary Leadership Awards |
| College Scholarships | Colorado Youth Outdoors | Junior Achievement |
| Fort Collins Read Aloud | Fort Collins Children’s Theatre | School is Cool |
| STEM Education | Renovation of La Familia Playground | Pathways Healing Garden |
| Care-A-Van/ Saint, Inc | Fort Collins Museum of Discovery | Junior Achievement |
| Stop Hunger Now | A Face o Reframe | Project Smile |
| The Growing Project | Crossroads Safe House | The Veteran’s Plaza |
| Fort Collins Coats and Boots | The Gardens at Spring Creek | The Food Bank |
| Make a difference Day | | |

FOR MORE INFORMATION: fortcollinspeachfestival.com • emily@fortcollinspeachfestival.com