



FORT COLLINS PEACH FESTIVAL SPONSORSHIP APPLICATION

August 18, 2018
Civic Center Park
Downtown Fort Collins

PEACH FESTIVAL 2018:

The 2018 Peach Festival is excited to say that our 2017 Peach Festival hosted at Civic Center Park in Downtown Fort Collins was a great success! So much that we can't wait to have it there again for our 2018 Peach Festival. The Peach Festival seeks to provide a family friendly community event while raising funds for the Fort Collins Rotary Clubs. The Peach Festival will provide great visibility to your business or organization to the thousands of people that visit while helping raise funds for non-profits. Thanks to supporters like you we will have a successful event year after year!

WHY THE PEACH FESTIVAL?

Directly reach thousands of Northern Colorado residents. Peach Festival has grown significantly year over year since the event's original inception in 2010. This event offers guests Palisade Peaches, Children's Activities, Live Entertainment, Peach Pies, Business Booths, and peach themed events all day long! Your business or organization will keep 100% of the cash proceeds you receive at this event – no tickets to turn in!

WHO DOES IT BENEFIT?

The Peach Festival is put on volunteers from the Four Rotary Clubs of Fort Collins. Rotary International is the world's first service club organization. Rotary Club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, and promote peace under the motto "Service Above Self." Your support of the Peach Festival helps Rotary support local causes such as Junior Achievement, Project Smile, Crossroads Safe House, STEM Programs, Project Self Sufficiency, Colorado Youth Outdoors, scholarships for college students, the Veteran's Plaza, and countless other causes nationally and worldwide.

BOOTH INFORMATION

Completed applications will include full payment by check and sent to the address below. The Peach Festival is NOT responsible for any lost items or damage to vendor booth. Sponsors will be assigned a 10' by 10' booth space and will be responsible for set up, having someone present until event concludes, and clean-up of their area at conclusion of the event. All sponsors will be responsible for their own tables/chairs/tent (Tents cannot be staked). Vendors may only sell items described on application and approved by the Peach Festival committee. Vendors may only operate in their assigned booth space. The event will be held rain or shine, and if cancelled due to severe weather a backup date would be determined. ALL VENDORS WILL BE RESPONSIBLE FOR THEIR OWN POWER, WIFI AND ICE IF REQUIRED.

TIMELINE

All applications must be submitted (with Peach Festival paperwork completed) with check or money order by June 30, 2018 in order for consideration and will be approved by the committee. Each vendor will be notified of the committee's decision within two weeks of submitting their application

SPONSORSHIP INFO

Organization Name					
Contact Person					
Mailing Address					
City		State		Zip	
Phone		Email			

SPONSORSHIP LEVEL (please check one)

- \$15,000 PROMOTIONAL SPONSOR - \$500
- \$10,000 FOOD SPONSOR - \$300
- \$5,000 BEVERAGE SPONSOR - \$300
- \$2,500 GOODS SPONSOR - \$250
- \$1,000 NONPROFIT SPONSOR - \$150

BOOTH INFORMATION

Number of Booths				
Propane to be used	Yes		No	
Please contact Flexx Productions at 970-223-1195 for propane needs. Propane usage must follow rules and regulations of Poudre Fire Authority available at www.poudre-fire.org - Policy Number IB-85-102				
Power Options		Comments		
1 x 120 Volt 20amp outlet	\$75			
Each 20 amp additional outlet	\$50			
240 Volt 50 Amp	\$250			

Please describe your booth including items sold and pricing structure

If you need to rent a tent, please contact FLEXX Productions at 970-223-1195

PAYMENT

Please make checks payable to:
Fort Collins Peach Festival
Submit this signed form along with payment to:
Fort Collins Peach Festival
1001A E Harmony RD #106
Fort Collins, CO 80525

Please feel free to contact Emily Jolly at emily@fortcollinspeachfestival.com with any questions you may have about this application or the Peach Festival itself.

Applicant Signature _____

Date _____