

The Rotary Clubs of Fort Collins are proud to present the 7<sup>th</sup> Annual

## SPONSORSHIP LEVELS



**PEACH  
FESTIVAL**  
FORT COLLINS  
AUGUST 19, 2017

The 2017 Peach Festival is thrilled to announce our NEW location at Civic Center Park in Downtown Fort Collins on Saturday, August 19th, 2017! The Peach Festival has been one of the Must-Go-To Festivals of Fort Collins with close to 20,000 attendees each year. The 2017 Peach Festival seeks to provide a family friendly event to the Northern Colorado community while promoting service, encouraging community interaction, and allowing local businesses to market and give back to the community through sponsorship. We are truly so appreciative of your sponsorship and generosity. The Peach Festival is proud to donate back to our community through the Rotary Clubs of Fort Collins. We hope you consider sponsoring our Peach Festival and look forward to seeing you in August!

	5K RACE \$10,000	KID ZONE \$7,500	PEACH \$7,500	MUSIC STAGE \$7,500	PANCAKE BREAKFAST \$5,000
Large logo on our website, race shirt & event posters					
Large logo on all promotional materials					
Booth or display space - 20 x 10 in a premium location					
\$200 in Event Tokens					
10 Complimentary Entries into 5K					
10 Complimentary Peach Festival Admission Tickets					
Multiple mentions in social media feed campaign					
Name recognition in press releases					
8 - 20lb. boxes of Colorado Peaches*					
Exclusivity within your Sponsorship Category					
Recognition & praise to Sponsor before race on the PA system					
Banner hung (Supplied by company)	Starting Line & Finish Line	Kid's Zone Entrance			
Social Media Video or Blog SPOTLIGHT (Facebook, Instagram & Twitter) 2x's during Social Media Campaign (Video/Content provided by you)					
Recognition inside the Peach Festival on Sponsor Board					
Link to company website on Peach Festivals Website					
Promote, Recognize & Thank Sponsor & Product each time Emcee, Band goes up on stage to perform					

### PEACH FESTIVAL VENDORS

- Restaurant - \$500** (for Premium Corner add \$150 - limited spaces)
- Food Truck + Concessions - \$750** (for Premium Corner add \$150 - limited spaces)
- Arts + Crafts - \$300** (for Premium Corner add \$150 - limited spaces)
- Business + Promotional - \$450** (for Premium Corner add \$150 - limited spaces)
- Non-Profit - \$250** (for Premium Corner add \$150 - limited spaces)

- Booth or display space — 10 x 10
- Recognition inside the Peach Festival on Sponsor Board

### PEACH FESTIVAL EVENT SPONSOR

Add to your Vendor Booth Sponsorship for **\$250** or be an Event Sponsor only

- Small logo on website, race shirt & event posters
- 2 Complimentary Entries into 5K
- 2 - 20lb boxes of Colorado Peaches
- Recognition inside the PF on Sponsor Board

\*Quantity of boxes contingent on season yield.

# FORT COLLINS PEACH FESTIVAL BENEFICIARIES

**Rotary International** is the world's first service club organization. Rotary club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, and promote peace under the motto "Service Above Self."

**Your Rotary clubs support a diversity of activities in our community such as:**

## Youth Activities:

- Project Self Sufficiency
- Charis Youth Ranch
- Teaching Tree Children's Garden
- Child Safe
- Children's Speech and Reading Cntr.
- Rotary Leadership Awards
- College Scholarships
- Colorado Youth Outdoors
- Junior Achievement
- Fort Collins Read Aloud
- Fort Collins Children's Theatre
- School is Cool
- Renovation of La Familia Playground
- STEM Education \* See Below

## Community Outreach through Grants:

- Pathways Healing Garden
- Care-A-Van/Saint, Inc
- Junior Achievement
- Fort Collins Museum of Discovery
- Stop Hunger Now
- Project Smile
- A Face o Reframe- Human Trafficking Awareness
- Crossroads Safe House
- The Growing Project
- Fort Collins Coats and Boots
- The Veteran's Plaza

## Participation in Activities Such As:

- Working at the Food Bank
- Maintaining the Gardens at Spring Creek
- Make a difference Day
- Recognition for Outstanding high school teaches and students and ROTC.

**Rotary STEM Education Fund STEM** (Science, Technology, Engineering and Math) education is vital to the futures of the youth in our community and a program the Fort Collins Rotary Clubs are very passionate about. The support the Rotarians provides either through financial donations and volunteer time allow these projects to continue to grow and thrive. These programs include:

- Lego Robotics Teams
- Science Olympiad Teams
- "Engineering in Elementary" teaching units
- "Little Shop of Physics" teacher workshops and so much more.

The Fort Collins Rotary Clubs have set up a STEM Education Fund which was initially funded from proceeds of the 2014 Fort Collins Peach Festival. The education fund is being set up to ensure that all students regardless of their economic means have the opportunity to participate in and take full advantage of the STEM Programs available in the Fort Collins community, and continues to be funded by the Peach Festival proceeds.

The fund also supports new and ongoing programs as they continue to develop. For more information on the STEM Education Fund Grant Application Process please visit — [www.rotaryfortcollins.org](http://www.rotaryfortcollins.org)



FOR MORE INFORMATION:  
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