

# FORT COLLINS PEACH FESTIVAL BUSINESS / PROMOTIONAL VENDOR APPLICATION

AUGUST 19, 2017  
Civic Center Park  
Downtown Fort Collins  
Expected Attendance: 20,000 people  
8:00 AM to 6:00 PM

## PEACH FESTIVAL 2017

The Fort Collins Peach Festival is coming downtown! After an extremely successful run at Hughes Stadium the Fort Collins Peach Festival is moving to Downtown Fort Collins in 2017. The Peach Festival seeks to provide a family friendly community event while raising funds for the Fort Collins Rotary Clubs. The Peach Festival will provide great visibility to your business or organization to the thousands of people that visit while helping raise funds for non-profits. Thanks to supporters like you we will have a successful event year after year!

## WHY THE PEACH FESTIVAL?

Directly reach thousands of Northern Colorado residents. Peach Festival has grown significantly year over year since the event's original inception in 2010. With 20,000 in attendance last year at Hughes Stadium and the move to the more central location in Downtown Fort Collins, you can expect terrific exposure all throughout the day! This event offers guests Palisade Peaches, Children's Activities, Live Entertainment, Peach Pies, Business Booths, and peach themed events all day long! Your business or organization will keep 100% of the cash proceeds you receive at this event – no tickets to turn in!

## WHO DOES IT BENEFIT?

The Peach Festival is put on volunteers from the Four Rotary Clubs of Fort Collins. Rotary International is the world's first service club organization. Rotary Club members are volunteers who work locally, regionally, and internationally to combat hunger, improve health and sanitation, provide education and job training, and promote peace under the motto "Service Above Self." Your support of the Peach Festival helps Rotary support local causes such as Junior Achievement, Project Smile, Crossroads Safe House, STEM Programs, Project Self Sufficiency, Colorado Youth Outdoors, scholarships for college students, the Veteran's Plaza, and countless other causes nationally and worldwide.

## BOOTH INFORMATION

Completed applications will include full payment by check or completed credit card information. Set up will begin at 5:30PM on Friday, August 18<sup>th</sup> – overnight security will be present. The Peach Festival is NOT responsible for any lost items or damage to vendor booth. Business / Promotional Vendors will be assigned a 10' by 10' booth space and will be responsible for set up by 8:00 AM, having someone present until event concludes at 6:00PM, and clean-up of their area at conclusion of the event. All vendors will be responsible for their own tables/chairs/tent (Tents cannot be staked). Vendors may only sell items described on application and approved by the Peach Festival committee. Vendors may only operate in their assigned booth space. The event will be held rain or shine, and if cancelled due to severe weather a backup date would be determined. Vendors will be responsible for their own WiFi if required.

## BOOTH FEES

Business / Promotional Vendor                      \$450 (Premium Corner - \$150)  
Additional optional items listed on form below

## TIMELINE

All applications must be submitted (with Peach Festival paperwork completed) with check or money order by June 30, 2017 in order for consideration and will be approved by the committee. Each vendor will be notified of the committee's decision within two weeks of submitting their application

## BOOTH INFO

Organization Name					
Contact Person					
Mailing Address					
City		State		Zip	
Phone		Email			

Please describe your booth including items sold and pricing structure


**BOOTH NEEDS**

Number of Booths	\$450			
Premium Corner Booth	\$150			
Propane to be used	Yes		No	
Please contact Flexx Productions at 970-223-1195 for propane needs. Propane usage must follow rules and regulations of Poudre Fire Authority available at <a href="http://www.poudre-fire.org">www.poudre-fire.org</a> - Policy Number IB-85-102				
Ice Required	Yes		No	
<b>Bags available at Festival for \$3.00/each and availability may be limited during the day</b>				
Power Options		Comments		
1 x 120 Volt 20amp outlet	\$75			
Each 20 amp additional outlet	\$50			
240 Volt 50 Amp	\$250			

If you require a tent the Peach Festival recommends Flexx Productions – 970-223-1195

Payment            Check or Money Order Payable to the Peach Festival to Address Below  
                           Credit Card information

Credit Card Number		Exp	/	3 digit number on back of card, or 4 digit on front if AMEX
Circle one:	Visa / MasterCard / Amex / Discover	Billing Zip Code		

Please note any other booth requirements/requests


Please feel free to contact Emily Jolly at [rotarypeach@gmail.com](mailto:rotarypeach@gmail.com) with any questions you may have about this application or the Peach Festival itself. Please email this signed application to: [rotarypeach@gmail.com](mailto:rotarypeach@gmail.com) or mail to:

Fort Collins Peach Festival  
 1001A E Harmony RD #106  
 Fort Collins, CO 80525

Applicant Signature \_\_\_\_\_

Date \_\_\_\_\_